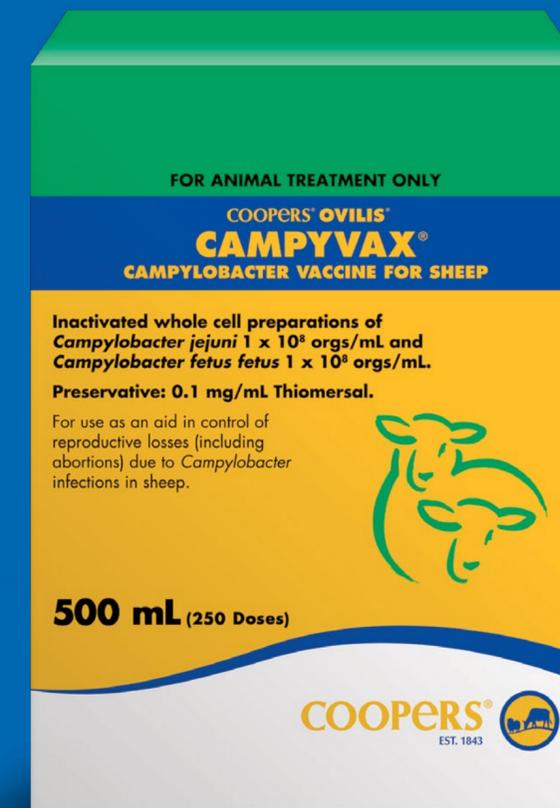


# COOPERS CAMPYVAX CAMPAIGN ASSETS TOOL KIT

OCTOBER 2023



# Print ads - For sales reps - 210mm width x 297mm high\_3mm bleeds

**COUNT LAMBS,  
NOT LOSSES**

Safeguard your flock against Campylobacter losses with Campyvac®.  
Dry season conditions mean more trail and confinement feeding, which increases the risk of an outbreak. Campylobacter can cause losses of up to 40%<sup>1</sup> in unvaccinated flocks and on average losses are ~9%.<sup>2</sup>

Toll Free 1800 226 511  
[www.coopersanimalhealth.com.au](http://www.coopersanimalhealth.com.au)

Average losses in maiden ewes is 9% on Campylobacter-infected farms\*.  
1. Nilan, P. (2011). A Review of Campylobacter Abortions in Tasmania. MSD Animal Health. Data on file.  
2. Thompson, G. Improving Lamb Survivability. MLA 2011.  
\* MLA 2015. Priority list of endemic diseases for the red meat industries. B.AHE.0010.  
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COOPERS  
MSD  
Animal Health

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# Digital one – Resellers 1080 x 1080px

**FOR ANIMAL TREATMENT ONLY**  
**COOPERS' OVIILIS®**  
**CAMPYVAX®**  
CAMPYLOBACTER VACCINE FOR SHEEP

Inactivated whole cell preparations of  
*Campylobacter jejuni* 1 x 10<sup>9</sup> orgs/mL and  
*Campylobacter fetus fetus* 1 x 10<sup>9</sup> orgs/mL.  
Preservative: 0.1 mg/mL Thiomersol.

For use as an aid in control of  
reproductive losses (including  
abortions) due to *Campylobacter*  
infections in sheep.

**500 mL (250 Doses)**

**COOPERS®**  
EST. 1843

# COUNT LAMBS, NOT LOSSES

**AVAILABLE IN-STORE**

**COOPERS®**  
EST. 1843

**MSD**  
Animal Health

## Organic Copy :

Campylobacter spreads faster in high stocking environments. So, with trail feeding season ahead, now is the perfect time to protect your maiden ewes against it. Vaccinate your flock with Campyvax and prevent up to 9% in hidden lamb losses.

Prepare for the dry season. Head in store, pick up Campyvax.

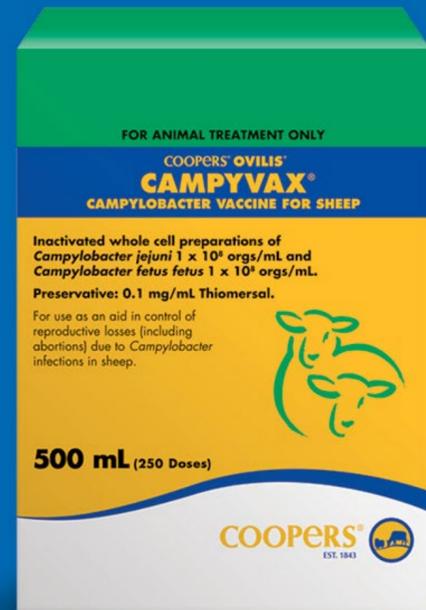
To learn more about Campyvax, visit the Coopers website.

**Click below to download the asset**

# Digital two – Resellers 1080 x 1080px

**SEE IF YOU  
QUALIFY  
FOR A FREE  
BLOOD TEST\***

**AVAILABLE IN-STORE**



\*T&Cs Apply.

**COOPERS**  
EST. 1843

 **MSD**  
Animal Health

## Organic Copy:

There's a high chance Campylobacter is lurking on your property. Extensive blood sampling confirms 2/3rds of farms are affected. Remove the doubt, test your flock and avoid up to an average of 9% in hidden lamb losses.

Head in store and enquire about your free blood testing kit today.

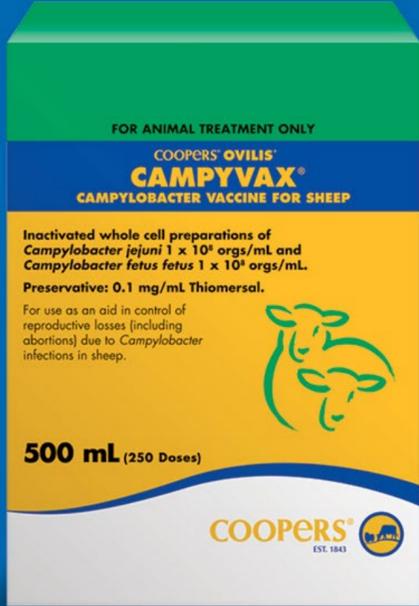
To learn more about Campyvax, visit the Coopers website.

**Click below to download the asset**

# Digital three – Resellers 1080 x 1080px

**SEE IF YOU  
QUALIFY  
FOR A FREE  
BLOOD TEST\***

**FIND IN-STORE**



**\*T&Cs Apply.**

**COOPERS**  
EST. 1843

**MSD**  
Animal Health

## Organic Copy:

Campylobacter exposure is silent, you may not know you if you have it. Remove the doubt and prevent up to 9% in hidden lamb losses with Campyvax.

Head in store and see if you qualify for a free blood testing kit.

To learn more about Campyvax, visit the Coopers website.

**Click below to download the asset**