

# FLEXOLT CAMPAIGN ASSETS

## WINTER 2024



# Flexolt TVC



## **Reseller Copy :**

Times have changed in lice control. Flexolt is an oral lice treatment for any length of wool – giving you the flexibility to control lice when it suits you. Come and speak with us to learn more about this brilliant lice treatment.



Times have changed – Message A – Static & MP4

TIMES HAVE CHANGED  
WITH FLEXOLT.

WHAT THE?

✓ PRE-LAMBING

✓ SHEARING

✓ CRUTCHING OR  
WEANING

CAUTION  
KEEP OUT OF REACH OF CHILDREN  
READ SAFETY INSTRUCTIONS BEFORE USING. FOR VETERINARY USE ONLY.

FLEXOLT

Oral Lice Treatment for Sheep  
with Any Length of Wool

20 L

MSD

Animal Health

Reseller Copy :

Treat lice pre-lambing, at shearing, when crutching or at weaning. WHAT THE? Flexolt is an oral lice treatment that gives you a whole new level of flexibility. Visit us in-store and find out more about how times have changed with Flexolt.

TIMES HAVE  
CHANGED  
WITH FLEXOLT.

Oral lice treatment for sheep  
with any length of wool.

Reseller Copy :

Times have changed. Flexolt is an oral lice treatment that can be used pre-lambing, at shearing, when crutching or at weaning, giving you new levels of flexibility. Come and visit us to learn more about the benefits of Flexolt.



# When it suits - Message B – Static & MP4



## Reseller Copy :

Flexolt is an oral lice treatment that gives you the flexibility to treat lice when it suits you. Pre-lambing. WHAT THE? At shearing. WHAT THE? When crutching or weaning. WHAT THE? It's the ultimate flex in lice control. Come and have a chat to find out what Flexolt can do for you.



## Reseller Copy :

Times have changed. WHAT THE? Flexolt is an oral lice treatment that enables you to treat lice pre-lambing, at shearing, when crutching or weaning. It's time to treat lice when it suits you, thanks to Flexolt. Visit us in-store and place your order.



## Pre-Lambing - Message C – Static & MP4



### Reseller Copy :

Flexolt gives you the flexibility to control lice at pre-lambing, meaning no lambs at foot, less doses needed and no shearing required. Flexolt – it's the ultimate flex in lice control. Come and see us to place your order today.

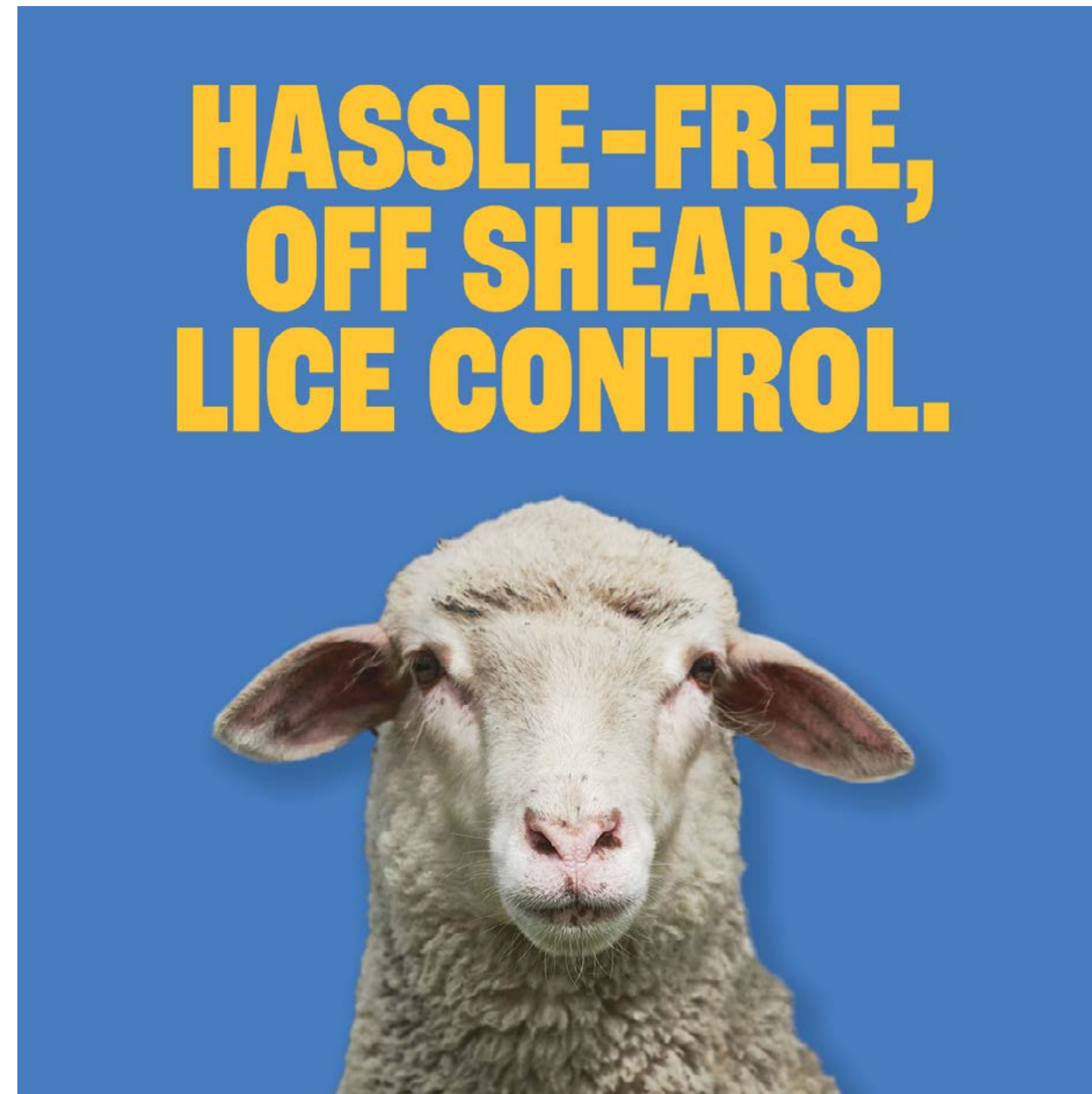


### Reseller Copy :

Control lice at pre-lambing, meaning no lambs at foot, less doses needed and no shearing required. WHAT THE? Times have changed with Flexolt – the oral lice treatment that allows you to control lice on your terms. Come and see us and find out more.

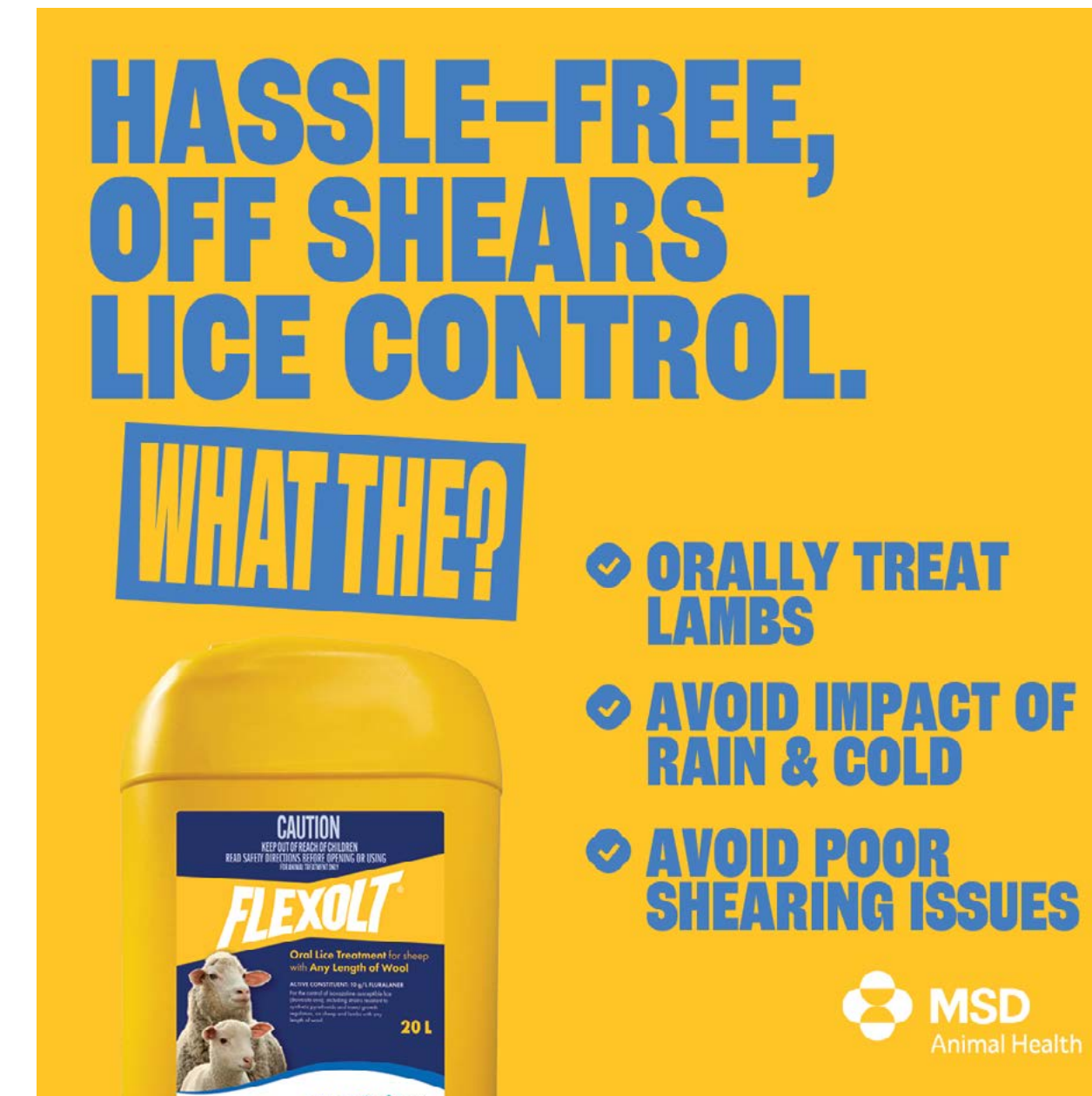


## Off Shears Control - Message D – Static & MP4



### Reseller Copy :

Times have changed with Flexolt. The first oral lice treatment for sheep, it enables hassle-free lice control. Flexolt can be used to treat lambs, avoids the impact of rain and cold or poor shearing issues. Come in-store and chat to us to find out how you can enjoy the flexibility of treating lice on your terms.



### Reseller Copy :

Hassle-free, off shears lice control. WHAT THE? Times have changed with Flexolt. Flexolt is an oral lice treatment that can be used to treat lambs, avoids the impact of rain and cold or poor shearing issues. Come and have a chat to us about treating lice on your terms.