

Registered Product Name: Coopers Permatrace Selenium pellets for cattle	Page 1 of 5
Pack Sizes: 100 Pellets	Date (Version Control): 23/12/2011
Description: Front Label	APVMA: 47640 55237 RLP V3
Panel labels, text above the header and below the footer are not included in this label text.	

FOR ANIMAL TREATMENT ONLY

Coopers®
Permatrace®

SELENIUM PELLETS FOR CATTLE

ACTIVE CONSTITUENT: 100g/kg ELEMENTAL SELENIUM
(Each 30g pellet contains 3g selenium)

For prevention and correction of selenium deficiency in cattle

[PICTURE]

100 pellets

[Coopers logo]



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Coopers®
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SELENIUM PELLETS FOR CATTLE

Selenium deficiency in cattle may be associated with:

1. White muscle disease (nutritional muscular degeneration) in calves.
2. "Ill thrift" in young cattle.
3. Poor growth rate in young cattle.
4. Infertility in heifers and cows.

DIRECTIONS FOR USE:

For Cattle Treatment Only.

Contraindications:

This product is contraindicated for use in calves less than 3 months old.

Precautions:

This product should not be used when selenium intake from pasture is high or selenium is provided by other means (such as top pasture dressing, vaccine, pellets or selenium drenches) if blood selenium levels are high. Users can determine selenium status by consulting their veterinarians.

WARNING: May cause toxic effects if administered concurrently with or during the payout period of slow release Magnesium bullets.

DOSE:

Important: Do not use excessive force when dosing in order to avoid trauma and damage to the throat of the animal.

Two pellets per head as soon as convenient in cattle over 3 months of age.

The pellets should be effective for at least one year.

Repeat dosing should be carried out under veterinary advice.

WITHHOLDING PERIOD: Zero (0) days.

TRADE ADVICE:

EXPORT SLAUGHTER INTERVAL (ESI): Zero (0) days.

GENERAL INSTRUCTIONS:

Cows dosed during or shortly before pregnancy will confer protection against selenium deficiency in their calves for 4-6 months after birth.

To be effective the pellets must be swallowed. It is recommended that pellets be administered using the Coopers® Cattle Pellet Applicator. It is important to carefully read the applicator use instruction leaflet enclosed in container before use.

By administering two pellets it is not necessary to administer a grinder. Grinders are available from Coopers Animal Health.

For more information, call Coopers Customer Service on 1 800 226 511.

FIRST AID:

If poisoning occurs, contact a doctor or Poisons Information Centre. Phone Australia 131126.

Registered Product Name: Coopers Permatrace selenium pellets for cattle	Page 3 of 5
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SPECIALIST ADVICE IN EMERGENCY ONLY
COOPERS ANIMAL HEALTH
 (Intervet Australia Pty Limited)
1800 226 511
ALL HOURS – AUSTRALIA WIDE

WARRANTY

Intervet Australia Pty Ltd (IAPL), also known as MSD Animal Health, warrants that this product is of merchantable quality and fit for its intended purpose. IAPL's liability for any loss, including consequential losses or injury caused by any act or omission, including negligent acts or omissions, by IAPL or its agent, is limited to replacing or repairing the product at the option of IAPL. If possible, a sample of any product causing concern should be retained or delivered to IAPL within 30 days for a scientific examination.

DISPOSE of empty container by wrapping with paper and putting in garbage.

STORE below 30°C (Room Temperature). Store in original container in a well ventilated area. Do not store for prolonged periods in direct sunlight. Keep out of reach of children.

BATCH:

EXPIRY:

COOPERS ANIMAL HEALTH

(Intervet Australia Pty Ltd)
 91-105 Harpin St
 Bendigo East Vic 3550

APVMA Approval No. 47640/55237

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Registered Product Name: Coopers Permatrace selenium pellets for cattle	Page 4 of 5
Pack Sizes: common instruction applicator	Date (Version Control):23/12/2011
Description: Applicator instructions	APVMA: 47640 55237 RLP V3
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COOPERS® CATTLE PELLET APPLICATOR **INSTRUCTIONS FOR USE**

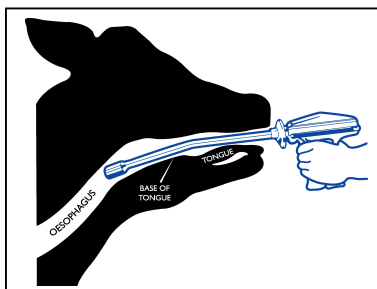
Instructions relating to use of the COOPERS® CATTLE PELLET APPLICATOR are outlined below. For safe and effective administration of COOPERS® PERMATRACE® cattle pellets and capsules, these instructions must be followed:

Cattle Pellet and Capsule Applicator Instructions for Use:

1. To be effective, cattle pellets and capsules must be swallowed. It is recommended that pellets be administered using the COOPERS® CATTLE PELLET APPLICATOR (See picture).



2. When loading the applicator, use slight pressure to pass each pellet underneath the plastic retaining tube into the base of the nozzle.
3. Immobilize the head of the animal. This is best carried out in a crush with a bail gate at the end.
4. Stretch the animal's head forward, open the animal's mouth and PASS THE GUN BARREL ALONG THE MIDDLE OF THE ROOF OF THE MOUTH AND OVER THE BASE OF THE TONGUE. The tongue may have to be pulled aside if it obstructs the applicator.
5. When the applicator is in the correct position (see picture) completely squeeze the trigger to release the pellets. The cattle should swallow these easily without distress. Holding the mouth closed, after the applicator has been withdrawn, may assist with swallowing.



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6. Care should be taken when administering pellets to young cattle. The barrel may not need to be inserted as far as for adult cattle. NEVER FORCE THE APPLICATOR INTO THE MOUTH.
7. Under no circumstances should undue force be applied if any obstruction to ejection of the pellets or capsules is encountered. Withdrawing the applicator slightly and re-positioning it correctly will ensure easy and safe pellet administration.

For further information on use of the applicator, call Coopers Customer Service on 1800 226 511.

COOPERS ANIMAL HEALTH

Intervet Australia Pty Ltd
91-105 Harpin St
Bendigo East Vic 3550

APVMA Approval Numbers:

Coopers Permatrace Cobalt Pellets for Cattle: 47638/55230

Coopers Permatrace Copper 10 Capsules for Calves and Adult Cattle: 47689/55234

Coopers Permatrace Copper 20 Capsules for Cattle:47688/55232

Coopers Permatrace Selenium Pellets for Cattle: 47640/55237

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